



Circles of Life Conference 2020

Letter to Potential Keepsake Advertisers

Dear Friend of Children and Families,

The annual Circles of Life Conference is the premiere Wisconsin conference for families of children, youth and adults with disabilities. Each year the Circles of Life Conference is attended by over 400 children and adults with disabilities, parents and other family members, advocates, and providers.

The Circles of Life conference will be offering attendees a **Keepsake program** as part of their registration. There are a limited number of advertising spaces in the Keepsake program. **This is your chance to support this very important gathering and ensure that information about your organization reaches a wide range of interested people.** All money raised from advertisements will be used to offset the cost of the conference and support families to participate in this important event.

Because the keepsake program will include value-added information, such as resource lists of web sites and phone numbers, you can be sure your announcement will be viewed for months to come and shared with a wider audience beyond those who attended the conference.

Please join us in making this the best Circles of Life Conference ever!

Please Note: All ads must be received along with payment by **March 27, 2020**. Ads should be in electronic format (jpg, pdf or Word). A volunteer graphic designer can also help you create an Ad (if needed).

If you have general questions, please contact Lynn at Lynn@fvofwi.org or 608.556.0375.

Circles of Life Keepsake Advertising Details

Keepsake Ad Size	Price
Full page Color Ad	\$500
Half Page Color Ad	\$300
Quarter Page Color Ad	\$150
Eighth Page Color Ad	\$75
Name/Organization Listed as a "Conference Friend"	Any donation of \$50 or more

Where Do I Send my Ad?

Send your artwork, photo or ad to Horton@eri-wi.org in a jpg or pdf format and indicate the ad size (full page, half page, quarter page or eighth page). All ads will be in color.

Where Do I Send my Payment?

Please make checks payable to UW Stevens Point, indicate that you are paying for a **Keepsake Ad** and mail it to:

UWSP Continuing Education
2100 Main St, 032 Main Building
Stevens Point, WI 54481

Credit cards are also accepted! Please contact Susan at sbarrett@uwsp.edu or call 715-346-3838.

Your payment goes directly to support families so they can learn, grow and connect while attending the Circles of Life Conference!